

Present:

Michael D. Werier, Chairperson
Doug Sexsmith, President & CEO (Non-voting)
Rob Labossiere
Jane MacKay
Ilana Warner
Wendy Sol
Ron Hambley
Paul Challoner

Being a quorum of the Board of Directors under *The Workers Compensation Act*.

Also Attending:

Lori Ferguson Sain, General Counsel & Corporate Secretary

In Attendance for Specific Items:

Alice Sayant, Vice President, Prevention, Assessments and Customer Service
Warren Preece, Director, Communications
Deana Martz, Fair Practices Advocate

Regrets:

Ken Sutherland, Director
Bob Dewar, Director

CALL TO ORDER

The Chairperson called the meeting to order and confirmed the agenda. He reported that Carla Kematch has tendered her resignation as a public interest member to the Minister who will begin the process to fill that vacancy.

MINUTES OF PREVIOUS MEETING

The minutes of the December 16, 2010 meeting were confirmed as a reasonable record.

BUSINESS ARISING

The Board received the information provided.

FOR CONSIDERATION/DECISION

2010 ANNUAL REPORT (NARRATIVE)

(Board Order No. 01/11)

Ron Hambley introduced this item on behalf of the Audit Committee.

On motion duly made and carried,

BE IT RESOLVED THAT the Board of Directors approve the text section of the 2010 Annual Report and authorize the Chairperson or the President & CEO to approve any necessary further changes.

2011-2015 FIVE YEAR PLAN (NARRATIVE)

(Board Order No. 02/11)

Ilana Warner introduced this item on behalf of the Policy, Planning, Governance and Service Committee.

On motion duly made and carried,

BE IT RESOLVED THAT the Board of Directors approve the draft narrative section of the 2011-2015 Five Year Plan and authorize the Chairperson or the President & CEO to approve any necessary further changes.

2011 PLANNING SYMPOSIUM AGENDA

The President & CEO introduced discussion on this item.

The Board of Directors received the proposed 2011 Planning Symposium agenda for information and provided feedback on potential topics for the agenda.

POLICY 52.10 RESEARCH AND WORKPLACE INNOVATION PROGRAM

(Board Order No. 03/11)

Jane MacKay introduced this item on behalf of the Policy, Planning, Governance and Service Committee.

On motion duly made and carried,

BE IT RESOLVED THAT the Board of Directors approve the revisions to Policy 52.10, *Research and Workplace Innovation Program* effective January 1, 2011.

SOLVENCY EXEMPTION FOR WCB EMPLOYEE PENSION PLAN

(Board Order No. 04/11)

Jane MacKay introduced this item on behalf of the Policy, Planning, Governance and Service Committee.

On motion duly made and carried,

BE IT RESOLVED THAT the Board of Directors approve the Administration's plan to proceed with applying for a solvency exemption for the Plan.

OTHER BUSINESS**PRESENTATION: PUBLIC AWARENESS CAMPAIGN**

The Vice President, Prevention, Assessments and Customer Service (PACS) and the Director, Communications joined the meeting to provide an overview of the Public Awareness Campaign.

The Director reported that SAFE Work has made great strides in safety promotion so now there has been a shift in messaging from awareness to engagement.

The Director reviewed the various campaigns and initiatives undertaken in 2010. There was discussion regarding the youth focus and the different types of messaging needed to reach that segment of the population. The Board discussed the "SAFE" branding and partnerships and their impact on the injury rate.

It was noted that the Joint Injury and Illness Prevention Strategy is a joint initiative of Workplace Safety and Health and the WCB. 2011 is the fourth year of the plan focusing on protection, promotion, education and capacity.

The Director reviewed the 2011 media plan noting the focus of each of the quarterly campaigns. Work will also continue on building an online video resource library.

Over the next three years, the WCB plans to use the awareness of SAFE Work to engage Manitobans and drive them to SafeManitoba.com where they can find extensive safety information.

The Vice President, PACS and the Director, Communications left the meeting.

CONFLICT OF INTEREST DECLARATIONS

The Board of Directors reviewed the disclosure process and completed their 2011 Declaration of Conflict forms.

REPORTS

COMMITTEE REPORTS

The Board of Directors received the following Committee reports as information:

Investment and Finance Committee Meeting - December 14, 2010

Policy, Planning, Governance and Service Committee Meeting -
January 20, 2011

ADMINISTRATION REPORT - STRATEGIC MEASURES

The Board received the information provided with the agenda.

Brandon Office: The Board received an update on the activities related to establishing and staffing an office in Brandon.

Building Update: The Board received an update on the removal of the exterior stone panels and the expected next steps.

FIPPA Access Audit: The Board acknowledged the 100% proficiency rating the WCB received on the recent FIPPA Access audit.

MEETING WITH THE FAIR PRACTICES ADVOCATE

The Fair Practices Advocate (FPA) joined the meeting.

The Chairperson introduced the new FPA to the Board and noted the current report was prepared by the FPA's predecessor.

The Board received the report for information.

The FPA left the meeting.

REPORT ON ADMINISTRATION OF SECTION 60.9 & JUDICIAL REVIEWS

The Board received the report for information.

BOARD OF DIRECTORS WORK PLAN

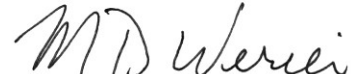
The Board received the information provided with the agenda.

IN CAMERA DISCUSSION

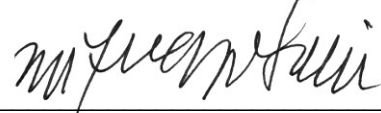
The Board of Directors adjourned to an *in camera* session.

CONCLUSION

As all matters coming before the Board had been dealt with, the Chairperson declared the meeting to be concluded at 2:22 p.m.



Chairperson



Corporate Secretary