

# WCB INSIDER

September 2016

## “Call the WCB” Ad Campaign Hitting the Airwaves Again



New this year, the WCB has launched an interactive online tool that helps workers find out if they are eligible for WCB coverage. The tool, available at [wcb.mb.ca/campaigns](http://wcb.mb.ca/campaigns), helps workers identify in which industry they work and whether or not they are eligible for benefits if they're ever hurt on the job.

Everyone has a responsibility within the workers compensation system. For more resources on how to report an injury – including web videos in seven languages – visit [wcb.mb.ca/campaigns](http://wcb.mb.ca/campaigns). To request free workplace posters, brochures or other information on how to report an injury, email [wcb@wcb.mb.ca](mailto:wcb@wcb.mb.ca).

During the month of October, the WCB will launch the second flight of an advertising campaign to remind Manitobans to report workplace injuries to the WCB.

The ads – found on television, radio,

billboards, bus shelters, doctor's offices and online – promote the benefits of reporting injuries for workers and remind employers of the essential role prompt reporting plays in a speedy return to health and work for their employees.

## WCB Manitoba – Now on LinkedIn – Come follow us!

**100 YEARS** WCB Workers Compensation Board of Manitoba  
Here to Help Since 1916

The workers compensation system is an injury and disability insurance system for workers and employers, paid for by employers.

The Workers Compensation Board of Manitoba was founded in 1916 with the passing of The Workers Compensation Act and officially opened in 1917. The program is the result of a Canadian compromise struck in the early twentieth century and maintained to this day – injured workers gave up the right to sue their employers in exchange for guaranteed no-fault benefits in the event of a work related injury or illness, and employers agreed to pay for the system, in exchange for protection against lawsuits.

**Specialties**  
workers compensation, case management, Here to Help, Return to Work

<b>Website</b> <a href="http://www.wcb.mb.ca">http://www.wcb.mb.ca</a>	<b>Industry</b> Insurance	<b>Type</b> Government Agency
<b>Headquarters</b> 333 Broadway Winnipeg, Manitoba R3C 4W3 Canada	<b>Company Size</b> 501-1000 employees	<b>Founded</b> 1916

As social media becomes increasingly popular and important in day-to-day business activities, we are pleased to announce that we are now on LinkedIn!

LinkedIn connects the world's professionals and has more than 450 million members worldwide, and is the world's largest professional network on the Internet. Our presence on LinkedIn is in the form of a "Company Page", with the goal to raise brand awareness, promote career opportunities, and educate potential customers and stakeholders about our organization and services.

If you have a personal profile on LinkedIn, follow the WCB company page today at this link: [linkedin.com/company/wcb-manitoba](http://linkedin.com/company/wcb-manitoba)





## Celebrating 100 Years of the WCB



On September 1, 1916, the first WCB staff moved into the 3<sup>rd</sup> floor of the Paris Building at 259 Portage Avenue and the WCB was officially formed. There were 14 staff members in total and they were tasked with developing the structure and processes necessary to put the original Workmen's Compensation Act (the Act) into effect.

Over the last 100 years, the WCB has kept in step with the changing times, evolving its services to offer greater support to the employers and workers of this province. Programs like Return to Work, SAFE Work Manitoba and the Appeal Commission were not part of the original Act but now play an important role in the WCB system.

“The creation of the WCB marked a historic compromise between employers and workers to protect each party if a person is hurt at work,” says Michael Werier, Chairperson of the WCB. “Today, that historic compromise still stands and the principles on which the WCB system was built still hold true.”

Workers' compensation was the first social system in Canada. The WCB in Manitoba was formed well before Employment Insurance, the Canada Pension Plan and Medicare. Although the Act has been amended countless times since 1916, its foundation hasn't changed.

“The WCB has remained relevant for the last 100 years even as the world around it changed and employment conditions for workers across Manitoba evolved,” says Cliff Cullen, Minister of Growth, Enterprise and Trade.

As the next century begins, the WCB is building on its strong foundation to embark on a period of change that will further ensure integrity, accountability and sustainability for the future. Through this evolution, we will continue to be a trusted partner, insuring today and building a safer tomorrow.



## Policy & Procedures Manual Update

The following policies have been updated:

- Policy 22.70.20 Waiver of Collection of Interest Charges
- Policy 22.70.30 Employers' Responsibilities for Reporting Claims
- Policy 31.10.50 Collections
- Policy 35.05.10 Reporting and Verifying Payroll
- Policy 35.05.20 Paying and Refunding Premiums
- Policy 35.05.20 Paying and Refunding Premiums Administrative Guidelines
- Policy 35.10.50 Status of Workers, Independent Contractors and Employers
- Policy 35.40.05 Interest Rates under Regulation
- Policy 42.20.30 Medical Reports
- Policy 43.20.25 Return to Work with the Accident Employer
- Policy 44.80.30.35 Declared Workers

Complete details of latest policy changes can be found at [wcb.mb.ca/policy-update-05-16](http://wcb.mb.ca/policy-update-05-16)

If you have any questions regarding your Policy and Procedures Manual, please call 204-954-4395.

Return undeliverable copies to:  
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