

WCBUPDATE

September 2016

“Call the WCB” Ad Campaign Hitting the Airwaves Again

Hurt at work?
Tell your supervisor | Get medical help
Call the WCB
204.954.4100

100 YEARS WCB Workers Compensation Board of Manitoba
Here to Help Since 1916

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During the month of October, the WCB will launch the second flight of an advertising campaign to remind Manitobans to report workplace injuries to the WCB.

The ads – found on television, radio, billboards, bus shelters, doctor’s offices and online – promote the benefits of reporting injuries for workers and remind employers of the essential role prompt reporting plays in a speedy return to health and work for their employees.

New this year, the WCB has launched an interactive online tool that helps

workers find out if they are eligible for WCB coverage. The tool, available at wcb.mb.ca/campaigns, helps workers identify in which industry they work and whether or not they are eligible for benefits if they’re ever hurt on the job.

Everyone has a responsibility within the workers compensation system. For more resources on how to report an injury – including web videos in seven languages – visit wcb.mb.ca/campaigns. To request free workplace posters, brochures or other information on how to report an injury, email wcb@wcb.mb.ca.



Celebrating 100 Years of the WCB



On September 1, 1916, the first WCB staff moved into the 3rd floor of the Paris Building at 259 Portage Avenue and the WCB was officially formed. There were 14 staff members in total and they were tasked with developing the structure and processes necessary to put the original Workmen's Compensation Act (the Act) into effect.

Over the last 100 years, the WCB has kept in step with the changing times, evolving its services to offer greater support to the employers and workers of this province. Programs like Return to Work, SAFE Work Manitoba and the Appeal Commission were not part of the original Act but now play an important role in the WCB system.

"The creation of the WCB marked a historic compromise between employers and workers to protect each party if a person is hurt at work," says Michael Werier, Chairperson of the WCB. "Today, that historic compromise still stands and the principles on which the WCB system was built still hold true."

Workers' compensation was the first social system in Canada. The WCB in Manitoba was formed well before Employment Insurance, the Canada Pension Plan and Medicare. Although the Act has been amended countless times since 1916, its foundation hasn't changed.



"The WCB has remained relevant for the last 100 years even as the world around it changed and employment conditions for workers across Manitoba evolved," says Cliff Cullen, Minister of Growth, Enterprise and Trade.

As the next century begins, the WCB is building on its strong foundation to embark on a period of change that will further ensure integrity, accountability and sustainability for the future. Through this evolution, we will continue to be a trusted partner, insuring today and building a safer tomorrow.



Honourary WCB Street Sign Commemorates Anniversary

The WCB was recognized earlier today with an honorary street sign on Broadway to commemorate its centennial. It was a fitting tribute to an organization that has influenced this city and province for 100 years.

The sign toppers are located above the Broadway street signs that surround the WCB's head office at 333 Broadway. They serve as a visual reminder of this important milestone and of the WCB's long history of being here to help Manitobans.



WCB Invites Manitoba Youth to #WIN100



The WCB is offering young people in Manitoba a chance to win \$1,000 towards their post-secondary education and two tickets to Kanye West – all for posting a photo on social media.

It's that easy.

The #WIN100 contest celebrates the WCB's 100th anniversary and encourages young people aged 14-24 to think about how the WCB is "here to help" them.

We want youth to know who we are and that they're protected if they're ever injured at work: whether that be paying their wages while they recover, paying for healthcare such as medication or physio, or working with their employer to help them get back to work.

How to Enter

Students can upload a photo or video to Instagram, Facebook or Twitter and tell us how the WCB is here to help. If

they use the hashtag #WIN100, then they're entered to win!

Young people are less aware of the WCB and their rights at work than older workers. This contest is an opportunity to get them thinking about their rights in the workforce.





Follow us on Twitter  @WCBManitoba

WCB Manitoba – Now on LinkedIn – Come follow us!



The workers compensation system is an injury and disability insurance system for workers and employers, paid for by employers.

The Workers Compensation Board of Manitoba was founded in 1916 with the passing of The Workers Compensation Act and officially opened in 1917. The program is the result of a Canadian compromise struck in the early twentieth century and maintained to this day – injured workers gave up the right to sue their employers in exchange for guaranteed no-fault benefits in the event of a work related injury or illness, and employers agreed to pay for the system, in exchange for protection against lawsuits.

Specialties

workers compensation, case management, Here to Help, Return to Work

Website

<http://www.wcb.mb.ca>

Industry

Insurance

Type

Government Agency

Headquarters

333 Broadway Winnipeg, Manitoba
R3C 4W3 Canada

Company Size

501-1000 employees

Founded

1916

As social media becomes increasingly popular and important in day-to-day business activities, we are pleased to announce that we are now on LinkedIn!

LinkedIn connects the world's professionals and has more than 450 million members worldwide, and is the world's largest professional network on the Internet. Our presence on LinkedIn is in the form of a "Company Page", with the goal to raise brand awareness, promote career opportunities, and educate potential customers and stakeholders about our organization and services.

If you have a personal profile on LinkedIn, follow the WCB company page today at this link: [linkedin.com/company/wcb-manitoba](https://www.linkedin.com/company/wcb-manitoba)

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